

WOMENNOVATOR

ख़बर

Gender Responsive Procurement

Creators Award



BIG NEWS FOR THE UPCOMING MONTH !

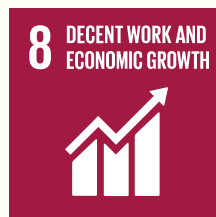
Womennovator is going one step ahead by promoting gender responsive procurement from private corporations!

First ever stakeholder roundtable on 4th November 2022 on a hybrid mode on "Global Campaigns for Gender-responsive Procurement by Private and Enabling Inclusive Growth"

Gender Responsive Procurement is the sustainable selection of services and goods that takes into account the impact on gender equality and women's empowerment and thus promotes SDG 5.



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Ready for the Pledge? (0.1%-3%)



01 Ensuring upto 3% procurement from women owned businesses and MSEs by government bodies and ministries.

02 Focus on promoting the 3% procurement policy not just by government bodies but from corporates and private organizations as well.

03 We want to promote individual procurement as well. Individuals can directly buy products from MSEs run by women led businesses and further this cause.

WE VENDOR MEET: A STEP TO ENSURE GRP

- Vendor Meets are interactive discussions with PSU's to ensure 3% Public Procurement from MSE owned by Women.
- Includes product development and research – to bridge Opportunities for Women.



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Global Campaigns for Gender Responsive Procurement by Private Corporates

DO PRIVATE CORPORATIONS STIMULATE EQUAL OPPORTUNITIES THROUGH PURCHASING POLICIES AND PRACTICES?



We wish to hear from you on procurement by corporates and more opportunities for women-led businesses!

SIGN AND CREATE A CHANGE

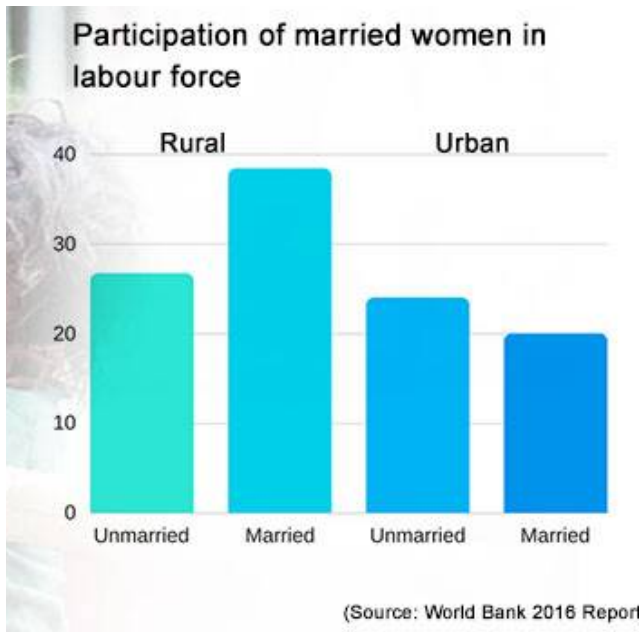
Individual & Corporates
Ensure you are buying at-least
3% of total procurement from
Women owned business

GRADUAL GROWTH

Such development is never a leap forward, but rather a smooth, gradual, and complex process that takes place over a relatively long period.

Women In Higher Education Must Be Retained & Transformed Into the Workforce

- **Access to higher education for young women has increased by 7 percent in India**



- **Reason: MARRIAGE + Unfair working conditions and skewed opportunities**

WHAT WOMENNOVATOR IS DOING

ACCESS TO HIGHER EDUCATION FOR YOUNG WOMEN HAS INCREASED BY 7 PERCENT IN INDIA

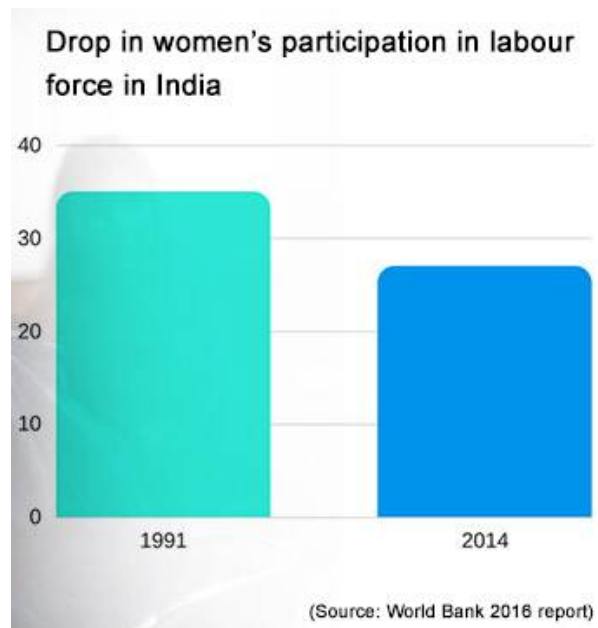
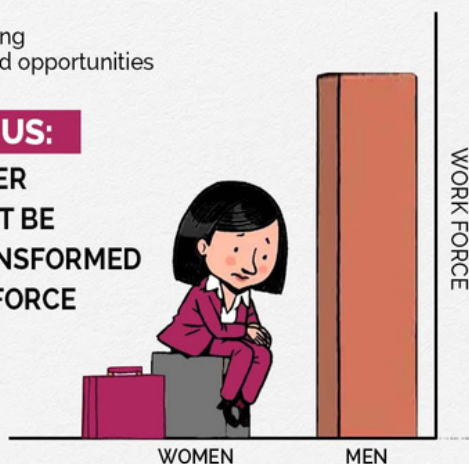
In spite of more women accessing higher education, India's Female Labour Force Participation (FLFP) has dropped by 8% in the last decade and a half

REASON:

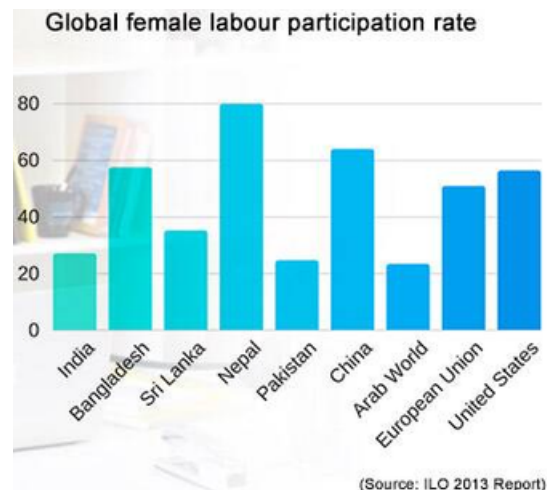
Marriage, Unfair working conditions and skewed opportunities

PLEDGE WITH US:

WOMEN IN HIGHER EDUCATION MUST BE RETAINED & TRANSFORMED INTO THE WORKFORCE



- **In spite of more women accessing higher education, India's Female Labour Force Participation (FLFP) has dropped by 8% in the last decade and a half.**



SOURCE:
[HTTPS://INDIANEXPRESS.COM/ARTICLE/BUSINESS/WHY-HIGHER-EDUCATION-DOESNT-ENSURE-BETTER-JOBS-FOR-WOMEN-IN-INDIA/](https://indianexpress.com/article/business/why-higher-education-doesnt-ensure-better-jobs-for-women-in-india/)
[HTTPS://FEMINISMININDIA.COM/2022/07/01/GENDER-IN-ACADEMIA-WOMEN-IN-HIGHER-EDUCATION-RETAINED-TRANSFORMED-INTO-WORKFORCE/](https://feminismindia.com/2022/07/01/gender-in-academia-women-in-higher-education-retained-transformed-into-workforce/)

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[CLICK HERE](#)

Rajshri Jain

Social Activist And Teacher

*Member of Railway Officers
Club n Muskaan Club*

*Member of Indian
Association Ghana and
Kenya for social work
activities and cultural events*

*Chairperson of All Ladies
League Kenya (International
NGO)*



**Claim
Your
Leaders
Spot**

"She's involved in various social work to empower women in all possible way. She's received various awards and recognition on National and International platform in the field of women empowerment and environmental protection"

October, 2022



WOMENNOVATOR CREATORS AWARD 2022-23

AWARDS FOR FEMALE CONTENT CREATORS
AND ENTREPRENEURS

100 INFLUENCERS WILL BE AWARDED

APPLY NOW!



Awards for Female
Content Creators and
Entrepreneurs who DARE
to bring a difference in
Society.



CHIEF GUEST
SHIKHAR DHAWAN

Womennovator &
Shikhar Dhawan Foundation

HE FOR SHE

Womennovator &
Shikhar Dhawan
Foundation
JOIN HANDS



Awards for Social activists,
professional , leaders and
Entrepreneurs who DARE to bring a
difference in Society.
15 Awards in every city to winners,
leaders and mentors

Special Focus:

- Create empowered leaders in all districts and provide them tech enabled platform to maintain and grow their communities.
- E-commerce & marketing capacity building for women to increase domestic and international trade.
- Tech Strategy| Marketing Strategy | Success and Leadership | Product and design strategy | Creativity| Digital transformation | Management & Culture

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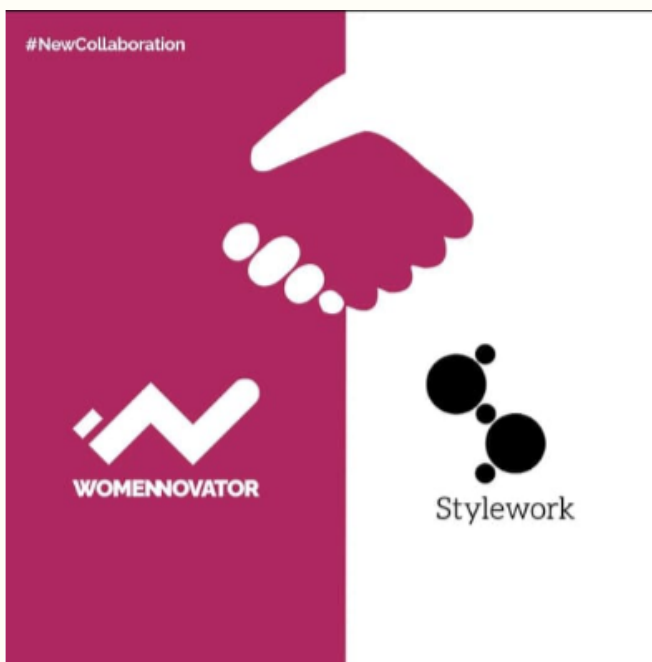
www.womennovators.com



Stakeholder meet in Tamil Nadu, which focused on retaining and converting female students into the workforce. Our leader Krishnaveni Kannan made it possible



New Partnership



We share a common goal of bringing more women into the workforce as a team, and aim to elevate women by offering them a secure and flexible work environment with top-of-the-line infrastructural amenities.

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Vocal For Local



This Diwali GO

#VocalForLocal

with WOMENNOVATOR. We joined hands with UPES university and participated in their Diwali NGO Mela on 19th and 20th October

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This Diwali womennovator joined hands with UPES university and participated in their Diwali NGO Mela. Our women's products received amazing responses from students and professors alike.

Diwali Bonanza!



Womennovator is envisioning the procurement dream which is to procure at least 3% from government bodies and ministries. We created this beautifully curated gift hamper that contains our most innovative products from our women incubatees.



CELEBRATING DIWALI AND ALUMNI MEET

To celebrate the spirit of festivity, KGS and Womennovator family came together to celebrate the festival of lights in an auspicious and fun way! A great way of getting to know and team building experience through dancing away our worries.

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October Borns Birthday Celebration



Our incubatee, Archana Kumar Sethi shared her entrepreneurial journey and brought us delicious cakes to celebrate the birthday of all October babies.

[CLICK HERE](#)



You may have received this email because you registered for our events.

Womennovator is an initiative of Gvriksh